

# Cedar Daniels

Film & Video Editor | Motion Graphic Designer

c: 646-270-9309 | cedardaniels@gmail.com | reel: cedardaniels.com

## OBJECTIVE

Highly skilled and creative film & video editor and motion graphic designer with a demonstrated history in editing and producing compelling visual content for various mediums such as film, broadcast, commercial, corporate, social and digital. Adept at collaborating with directors, producers, and other team members to bring a creative vision to life. Seeking a challenging position in a dynamic production environment to utilize my expertise and contribute to the success of innovative projects.

## EXPERIENCE

### Freelance Film & Video Editor | Motion Graphic Designer

- Collaborated with a diverse range of clients, including independent filmmakers, production companies, and advertising agencies.
- Edited promotional videos, feature/short films, music videos, webisodic, commercial and corporate videos, tailoring each project to meet the unique requirements of the client.
- Managed all aspects of the editing process, from initial concept discussions to final delivery.
- Edit corporate videos, including promotional material, training videos, and internal communications.
- Stay updated on current social media trends and create content that resonates with the target audience.
- Implement color grading techniques to achieve the desired mood and tone for the film.
- Work closely with sound designers and composers to synchronize audio elements seamlessly.
- Stay updated on the latest film editing techniques and software to enhance storytelling.
- Create visually compelling motion graphics for short-form videos on various social media platforms.
- Design on-air graphics, lower-thirds, and overlays for broadcast programs
- Design and animate opening credits, title sequences, and other graphic elements for films.
- Create engaging animated visuals for digital marketing campaigns and advertisements.

### Lead Editor

The Dad, NYC | 1 year

- Edit short-form videos optimized for various social media platforms.
- Collaborate with social media influencers and content creators to produce visually appealing videos.
- Managed post-production workflows, including color correction, sound design, and visual effects integration.

### Lead Editor

PeopleTV - Meredith Corporation, NYC | 2 years

- Lead editor for *Entertainment Weekly the Show* and *Binge Worthy* long form streaming studio shows for People TV.
- Oversaw the selection and organization of video content for each episode, ensuring a cohesive and engaging flow throughout the weekly streaming show.
- Collaborate with the production team to understand the theme, goals, and guest lineup for each episode of the show.
- Create teaser clips and highlights to promote upcoming episodes, guest appearances, and memorable moments on various platforms, collaborating with the marketing team.

### Creative Director

Digital Broadcasting Group, NYC | 5 years

- Developed and executed creative strategies aligned with the company's vision and goals, ensuring the delivery of innovative and effective branded content campaigns.
- Lead brainstorming sessions and ideation processes to generate creative concepts that resonate with the client's brand and engage the target audience effectively.
- Worked closely with clients to understand their brand identity, marketing objectives, and target audience, fostering strong relationships to align creative vision with brand goals.
- Managed and inspired a creative team, including writers, designers, videographers, and other creative professionals, fostering a collaborative and innovative work environment.

## SKILLS

Videography  
Video Editing  
Color Correction  
Motion Graphics

Audio Mixing  
Photography  
Photo Editing  
Social Media

Directing  
Writing  
Creative Director  
Online Delivery

Avid Media Composer  
Adobe Creative Suite  
Final Cut  
DaVinci Resolve

EDUCATION | BS - Skidmore College 96'

MFA - Parsons School of Design 05'

## EXPERIENCE

Series	<b><i>The Dad</i>    Lead Editor (2019)</b> Responsible for editing The Dad Club bi-monthly show, as well as branded and original content.
	<b><i>Mother Judger by Scary Mommy</i>    Director &amp; Video Editor (2018)</b> An 8 episode series with over 6 million views on Facebook from Scary Mommy.
	<b><i>Entertainment Weekly The Show</i>    Video Editor (2016 -2017)</b> A weekly People TV studio show that coincides with Entertainment Weekly the magazine. Delivered 44s weekly.
	<b><i>Alec Baldwin's Love Ride</i>    Video Editor (2015 -2016)</b> Alec Baldwin dishes love advice to unsuspecting couples from the back of a limo. Season 4 for truTV.
	<b><i>Laughs in Translation Pilot</i>    Video Editor (2016)</b> Brooks Wheelan meets local comedians abroad to learn how humor translates. Above Average, Comedy Central.
	<b><i>Notary Publix</i>    Additional Editing &amp; Colorist (2014 - 2015)</b> Kate McKinnon Stars in High-Stakes Notary Drama. Above Average production.
Long Form	<b><i>There Goes the Neighborhood</i>    Editor, Title Design &amp; Motion Graphics (2022)</b> A feature length documentary about Hyper-Gentrification in New York City and the communities who are fighting back.
	<b><i>All In: Miracle at St. Bernard's</i>    Lead Editor, Title Design &amp; Motion Graphics (2021)</b> A feature length documentary about the smallest high school football team in the state of Massachusetts quest to save their school from shutting down.
	<b><i>Keep Going Joon</i>    Director, Writer &amp; Editor (2019)</b> An award winning comedy about a middle aged father and his love for pick-up basketball. Jury Award Art of Brooklyn Film Festival and Best Comedy Indie Short Fest.
	<b><i>The Queer Eye's Fab Five Makeover</i>    Video Editor (2018)</b> In this makeover special, the "Fab Five" share their expertise in food & wine, grooming, style, design and culture. A 22 special.
	<b><i>CKY the Greatest Hits</i>    Lead Video Editor (2014)</b> Bam Margera and the CKY crew remember the old days before the fame and success of Jackass. A one hour special for MTV.
	<b><i>Stay at Home</i>    Director, Writer &amp; Editor (2013)</b> A comedy about finding the balance between one's career, one's family and one's high powered, bolt-action sniper rifle. RIIEFF, Big Apple, LA Shorts Fest and Atlanta film festivals.
	<b><i>VH1 News Present: Joe Francis on Trial</i>    Video Editor (2007)</b> VH1 News looks at the wild life and controversial career of Girls Gone Wild founder Joe Francis.
	<b><i>Starz Inside: Hollywood Goes Gaming</i>    Video Editor (2007)</b> A one hour doc examining the convergence between Hollywood and the video gaming industry.
	<b><i>The Third Wave</i>    Lead Editor, Title Design &amp; Motion Graphics (2007)</b> A feature length doc about four independent volunteers that travel to Peraliya, Sri Lanka after the 2004 tsunami to help rebuild the village. Premiered at Tribeca and Cannes film festival. Winner Best Doc at Monaco Film Festival.
Short Form	<b><i>Universal Kids: American Ninja Warrior Junior</i>    Video Editor &amp; Motion Graphics (2020)</b> The Beckstrand Family Ninjas play the ULTIMATE game of floor is lava in their home gym. Streaming on Peacock.
	<b><i>Joe Fresh Back to School</i>    Video Editor (2015)</b> The Beckstrand Family Ninjas play the ULTIMATE game of floor is lava in their home gym. Streaming on Peacock.
	<b><i>The Revenant Featuring Bob Ross</i>    Video Editor (2015)</b> One man's journey to paint whatever nature puts in front of him. Above Average.
	<b><i>Marriott: with Grace Helbig</i>    Video Editor (2015)</b> Love and Directness are in the Air with Grace Helbig. Above Average.
	<b><i>Oreo - Deck the Balls</i>    Video Editor (2014)</b> A brother (T.J. Miller) and sister reminisce about the holidays over some Oreo cookie balls. Above Average.